



GOOD DESIGN GOOD BUSINESS

BRAND BOARD



DEZILLA®

BRANDING

BRAND DESIGN PACKAGES

Brand identity is the life of any brand, which we perform with expectational ideas and creativity.



	BASIC	STANDARD	PREMIUM
Logo Design	✓	✓	✓
Generic Logo	✓	✗	✗
Color Psychology Typography	✓	✓	✓
Business Stationery Design	✗	✓	✓
Business Packaging Design	✗	✗	✓
	Good for Small Shopkeepers & Store	Good for Medium & Larger Businesses	Good for Larger & Industrial Businesses
	\$350 Very Affordable	\$450 The Professionals+	\$550 The Professionals+

WE ALSO DO CUSTOMIZED PACKAGES AS PER YOUR REQUEST.



**YOU CAN'T SELL
ANYTHING,
IF YOU CAN'T
TELL ANYTHING.**

SOCIAL MEDIA BOARD



DEZILLA[®]

SOCIAL MEDIA MARKETING PACKAGES

The intersection of marketing and design, that are eye capturing and irresistible to the audience.



BASIC

Strategy

The creation of a solid social media strategy is crucial for putting your best foot forward online and we'll ensure that your efforts are designed for success and will hit the goal identified.

Content Calendar

We'll design an easy-to-understand content calendar so you have a bird eye view of posts and know exactly what type of content is going out when.

Analytics

With a benchmark in place, we'll send monthly analytic reports that provide valuable insights on your audience, social Media can understand what data matters most to your bottomline.

Content Writing

We'll strategic, engagement-driven captions to tell your brand story and drive traffic to your Social Media.

Post Design + Publish + Boost Post

We'll create beautiful branded graphics to ensure a cohesive feed aesthetic and minimalism.

Stories

Stories have become an essential when you're using instagram to reach your target market and we'll be sure you're up to date on best practices and new trends.

Reactive Engagement

Responses to questions and comment on posts where you're tagged.

Highlight post and story



200 DESIGNS + PUBLISH + 25 DESIGNS BOOST

\$750

1 Year Subscription

STANDARD



300 DESIGNS + PUBLISH + 35 DESIGNS BOOST

\$950

1 Year Subscription

PREMIUM



400 DESIGNS + PUBLISH + 45 DESIGNS BOOST

\$1050

1 Year Subscription

BUSINESS HAS ONLY TWO FUNCTIONS – MARKETING AND INNOVATION.

WE ALSO DO CUSTOMIZED PACKAGES AS PER YOUR REQUEST.





TURN YOUR BUSINESS INTO A CELEBRATION

FESTIVAL BOARD



DEZILLA[®]

IMAGE FEST

FESTIVAL DESIGN PACKAGES

Writing content is the heart of the company, and we make sure to keep the company's heart and soul extremely happy.



Festival Collection

Magic Images

Animated Gif Images

Whatsapp Stickers

BASIC FEST

45 Fest Images

4 Magic Images

2 Motion Gif Images

4 Whatsapp Stickers

\$350
1 Year Subscription

STANDARD FEST

75 Fest Images

8 Magic Images

3 Motion Gif Images

7 Whatsapp Stickers

\$550
1 Year Subscription



PREMIUM FEST

105 Fest Images

12 Magic Images

6 Motion Gif Images

10 Whatsapp Stickers

\$750
1 Year Subscription

WE ALSO DO CUSTOMIZED PACKAGES AS PER YOUR REQUEST.

WE CELEBRATE FESTIVALS BECAUSE:
FESTIVALS SPREAD BROTHERHOOD AND FAITH

STICKERS FEST

150 Stickers Fest

\$450
1 Year Subscription

MOTION FEST

100 Motion Gif Fest

\$850
1 Year Subscription

MOTION FEST

FESTIVAL DESIGN PACKAGES

Writing content is the heart of the company, and we make sure to keep the company's heart and soul extremely happy.



Festival Collection

Magic Images

Images

Whatsapp Stickers

BASIC MOTION

25 Fest Motion Video

2 Magic Motion Video

\$650
1 Year Subscription

STANDARD MOTION

40 Fest Motion Video

3 Magic Motion Video

5 Image Fest

5 Whatsapp Stickers

\$950
1 Year Subscription



PREMIUM MOTION

90 Fest Motion Video

5 Magic Motion Video

10 Images Fest

10 Whatsapp Stickers

\$1350
1 Year Subscription

WE ALSO DO CUSTOMIZED PACKAGES AS PER YOUR REQUEST.

WE CELEBRATE FESTIVALS BECAUSE:
FESTIVALS SPREAD BROTHERHOOD AND FAITH

PRODUCT FEST

FESTIVAL DESIGN PACKAGES

Writing content is the heart of the company, and we make sure to keep the company's heart and soul extremely happy.



Festival Collection

Magic Images

Animated Gif Images

Whatsapp Stickers

BASIC FEST



20 Fest Images

2 Magic Images

\$650

1 Year Subscription

STANDARD FEST

42 Fest Images

3 Magic Images

3 Animated Gif Images

3 Whatsapp Stickers

\$850

1 Year Subscription

PREMIUM FEST

72 Fest Images

5 Magic Images

5 Animated Gif Images

5 Whatsapp Stickers

\$1150

1 Year Subscription

WE ALSO DO CUSTOMIZED PACKAGES AS PER YOUR REQUEST.

WE CELEBRATE FESTIVALS BECAUSE:
FESTIVALS SPREAD BROTHERHOOD AND FAITH



BUILD YOUR ONLINE PRESENCE

WEB BOARD



DEZILLA[®]

WEBSITE DESIGN & DEVELOPMENT PACKAGES

Very important segment for the company in which we are extremely extraordinary. Experience and creativity like no other.



	DYNAMIC WEBSITE	DYNAMIC WEBSITE	PRO WEBSITE
Design	Basic Design - Informative	Standard Design	Restaurants Cafe Bar Hotel Design Motel Design
Responsive Design	✓	✓	✓
Number Of Pages	20 Pages	30 Pages	60 Pages
Gallery	✓	✓	✓
Product Servies	✓	✓	✓
Booking Site	✗	✓	✓
Contact Form	✓	✓	✓
Blog	✗	✗	✓
Site Map	✗	✓	✓
Social Media Integration	✓	✓	✓
Website SEO Supportive	✗	✓	✓
Email ID	2 Emails Sign Up	3 Email Sign Up	10 Email Sign Up
Domain	Free (1 Year)	Free (1 Year)	Free (1 Year)
Hosting	Free (1 Year)	Free (1 Year)	Free (1 Year)
	\$550	\$750	\$950

KEEP YOUR BUSINESS YEARS AHEAD OF YOUR COMPETITORS.

WE ALSO DO CUSTOMIZED PACKAGES AS PER YOUR REQUEST.

Domain	Hosting + AMC
<small>1 Year Domain Subscription</small>	<small>1 Year Maintenance Subscription</small>
\$20	\$90



WE DON'T JUST BUILD WEBSITES
WE BUILD WEBSITES THAT SELLS.
STORE BOARD



DEZILLA[®]

ECOMMERCE DESIGN & DEVELOPMENT PACKAGES

Very important segment for the company in which we are extremely extraordinary. Experience and creativity like no other.



	BASIC STORE	DYNAMIC WEBSITE	SHOPPING CART
Design	Basic Design (S)	Standard Design (M)	Store Design (L)
Responsive Design	✓	✓	✓
Number Of Pages	Unlimited Pages	Unlimited Pages	Unlimited Pages
Gallery	✓	✓	✓
E - Commerce	MP100	MP300	(P500)
Product Catalog	✗	✓	✓
Contact Form	✓	✓	✓
Blog	✗	✗	✓
Site Map	✗	✓	✓
Social Media Integration	✓	✓	✓
Website SEO Supportive	✓	✓	✓
Email ID	20 Email Sign Up	20 Email Sign Up	50+ Email Sign Up
Domain	Free	Free	Free
Hosting	Free	Free	Free
Payment Gateway Integration	✓	✓	✓
	\$2200	\$3200	\$4200

KEEP YOUR BUSINESS YEARS AHEAD OF YOUR COMPETITORS.

WE ALSO DO CUSTOMIZED PACKAGES AS PER YOUR REQUEST..

Domain 1 Year Domain Subscription	Hosting + AMC 1 Year Maintenance Subscription
\$20	\$280



WE DON'T JUST BUILD WEBSITES

DRIVING YOUR BUSINESS TO ONLINE SUCCESS

SEO BOARD



DEZILLA[®]

WHAT SEO CAN DO FOR YOU

- Boost visibility on Google, Yahoo & Bing Results
- Drive targeted traffic to Your Website
- Improve Online Brand Awareness & Visibility
- Increase Online Revenue
- Acquire Traffic & Revenue From Competitors
- Measurable Results

GETTING STARTED

To get started we will need to perform an audit on your website and analysis of your current online presence, this will provide you and us with a comprehensive document that we can use as a platform to launch your SEO package effectively, this audit will include the following in-depth analysis and research.

GOOGLE ANALYTICS SET UP

So we can track your sites progress in terms of both traffic and revenue

WEBMASTER SET UP

Google, Yahoo & Bing Set up

COMPREHENSIVE SITE AUDIT

Identify SEO shortfalls and what's possible on your site (repeated at 7 months)

KEYWORD RESEARCH

So we can identify the most relevant keywords to target for your website

INITIAL RANKING REPORT

To see where you currently rank on Google, Yahoo & Bing for target key phrases

COMPETITOR ANALYSIS

Identifying your competitors and conducting research to rank above them

SITE INDEXING

Research to make sure your site is being indexed properly

LINK ANALYSIS

To see where your site is currently being linked from

SEO RECOMMENDATIONS

Initial Recommendations on how we can initially improve your site for SEO

REPORTING & STARTED

MONTHLY SITE PERFORMANCE REPORTING

Receive monthly reports on site and SEO performance

MONTHLY RANKING REPORTS

Receive Search Engine ranking reports for your target keywords and phrases

MONTHLY SUPPORT

Our SEO experts are on hand to advise you on all aspects of Search Engine Marketing

SUMMARY OF WORK COMPLETED EACH MONTH

Your SEO Account Manager will talk you through a presentation of work completed and your SEO performance every month.

RECOMMENDATIONS OF HOW YOU CAN HELP YOUR SEO

Learn how you can help improve SEO with monthly advice and tips

Package Board	STARTER	STANDARD	PREMIUM	PRO+
KEYWORD	8	18	28	38
LONG TAIL / SHORT TAIL KEYWORD RESEARCH	●	●	●	●
COMPETITOR ANALYSIS				
CONTENT OPTIMIZATION	●	●	●	●
ONPAGE SEO	●	●	●	●
URL OPTIMISATION	8	18	28	38
INDEX IN GOOGLE SEARCH	●	●	●	●
SEO ROAD MAP	●	●	●	●
OFFPAGE SEO	●	●	●	●
LINK BUILDING				
PROFILE CREATION	●	●	●	●
GUEST POST				
BROKEN LINK REPORT	●	●	●	●
GOOGLE ANALYTICS CONFIGURATION	●	●	●	●
GOOGLE SEARCH CONSOLE MANAGEMENT	●	●	●	●
GOOGLE SEARCH CONSOLE MANAGEMENT		●	●	●
SEO SITEMAP (XML & HTML SITEMAP)			●	●
CONVERSION RATE OPTIMIZATION				●
AB TESTING				●
BLOGGING				●
1 YEAR SUBSCRIPTION	\$950.00	\$1750.00	\$2550.00	\$3150.00

WEBSITE AUDITING

Website Audit

- ✓ Site Speed
- ✓ Crawability
- ✓ Site Errors
- ✓ Meta Data
- ✓ Crawability

Usability Metrics

- ✓ Broken Links
- ✓ Meta Data Check
- ✓ Body Content Check
- ✓ Duplicate Content
- ✓ Footer Links Check
- ✓ Load Speed

Functionality Check

- ✓ 301 Redirects
- ✓ Robotos.txt
- ✓ XML Sitemap
- ✓ Image Tag Check
- ✓ Google Analytics Check
- ✓ Google Webmaster Check

We audit your website to see the performance issues that might be preventing your website from ranking. We optimise all key aspects of your website's pages. We acquire links from high authority publications with editorial links and great content.